



PRESS RELEASE

For Immediate Release
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Eastern Illinois Foodbank Partners With Champaign Asphalt Company to Ask Community to Double Their Impact During Hunger Action Month

URBANA, IL – August 31, 2023 – During Hunger Action Month® this September, Eastern Illinois Foodbank (EIF) joins Feeding America and other network member food banks to inspire people to take action and raise awareness of more than 100,000 neighbors in eastern Illinois facing hunger.

Locally, with generous support from Champaign Asphalt Company, donations made to Eastern Illinois Foodbank through September 30 will provide twice as many meals to the communities EIF serves across 18 counties. Champaign Asphalt Company has pledged to match donations during Hunger Action Month up to \$20,000, with a goal of raising \$40,000 in honor of the Foodbank's 40th year of alleviating hunger.

“Support from Champaign Asphalt Company during our capital campaign was instrumental in helping us achieve our goal and expand our facility,” said Foodbank President & CEO Kelly Daly. “As we continue to see an elevated need in eastern Illinois, we’re grateful that our friends at Champaign Asphalt are providing a simple and impactful way for our community to take action and join us in alleviating hunger.”

During the month of September, people across eastern Illinois can get involved in the movement by learning, committing, and speaking up about ways to end hunger.

- **Donate** – Visit <https://www.eifoodbank.org/ham/ham-match.html> to donate to Eastern Illinois Foodbank. With support from Champaign Asphalt Company, each dollar donated feeds two people for a day.
- **Volunteer** – Sign up to repack food for local families at the annual Operation Orange volunteer event at <https://www.mobilize.us/eifoodbank/event/575032/> and visit www.eifoodbank.org/action/volunteer to find upcoming volunteer opportunities.
- **Advocate** – Visit <https://www.eifoodbank.org/action/advocate.html> to learn more about the Farm Bill and how to take action to increase funding for emergency food assistance.
- **Raise Awareness** – Wear orange on Friday, September 15 for Hunger Action Day to raise awareness of hunger. Post photos on social media and tag @eifoodbank.

September marks the 16th year Feeding America, the nation's largest domestic hunger-relief organization, has organized the annual call to action. This year's campaign highlights that every action—big or small—is one step closer to an America where no one is hungry and encourages everyone to join in the movement to end hunger.



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Hunger Action Month is a time to mobilize to end hunger. You can choose to donate or advocate. You can choose to volunteer or raise awareness. You can choose to help end hunger. Learn more about how you can take action by visiting eifoodbank.org.

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Eastern Illinois Foodbank (EIF) works to alleviate hunger in eastern Illinois as the primary food source to a network of 170 food pantries, agencies, and other programs throughout our 18-county service area. Through these agencies, the Foodbank provides meals to more than 1.5 million people each year. Since 1983, EIF has led the fight against hunger and strengthened communities by providing food access, emergency relief, education, and advocacy to families in east-central Illinois. EIF is a member of Feeding America, Feeding Illinois, the United Way of Coles County, and the United Way of Champaign County. For more information, visit eifoodbank.org.